Winning through Innovation: Author Biography – Stephen W. Hinch

Stephen W. Hinch is an experienced senior executive and consultant in high-tech who has a proven ability to deliver business results and drive innovative product strategies in complex, high-technology environments. His track record of managing large, geographically dispersed, multi-million-dollar enterprises includes senior management positions in R&D, marketing, and business general management at Hewlett-Packard and Agilent Technologies. He has also served as President and CEO of TeamLogic IT in Santa Rosa, California, a provider of IT support for small and medium size businesses in the San Francisco Bay Area.

Steve played a major role in the emergence of surface mount technology as the electronic industry's dominant method for manufacturing printed circuit boards. As a member of the Board of Directors for the Surface Mount Technology Association and chairman of its SMT Components Committee, he drove the industry's adoption of widely accepted component standards. His influence was recognized by the international industry trade association IPC International, which presented him with their President's Award for his outstanding contributions to the advancement of the electronics industry.

Steve also led the development of fiber optic transmission standards for the telecommunications industry. He served as subcommittee chairman for the Telecommunication Industry Association's FO4.1 standards committee to help develop this emerging technology.

Steve has written five books covering a breadth of topics. His most recent book, *Winning Through Innovation*, uses detailed, real-life examples to show what managers can do to achieve success in innovation. His first book, *Handbook of Surface Mount Techn*ology, was the definitive treatment of this emerging electronic technology. Other books from his second life as an outdoor adventurer include a guide to GPS navigation (now in its third edition) and a hiking guidebook to state parks in Northern California (now in its second edition). His 2022 book, *The Slickrock*

Desert, was named winner of the IBPA Benjamin Franklin Award for being judged one of the best books of the year.

Steve is an experienced public speaker, having given presentations to technical audiences of as many as 1,000 people. He earned Bachelor of Science and Master of Engineering degrees from Harvey Mudd College and a Master of Arts degree in Engineering from Claremont Graduate University. He holds three patents in telecommunications technologies and has authored over 20 technical papers on electronics technologies.